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| App Store Review Guidelines |
| 2.10 - iPhone Apps must also run on iPad without modification, at iPhone resolution, and at 2X iPhone 3GS resolution |
| 2.15 - Apps larger than 100MB in size will not download over cellular networks (this is automatically prohibited by the App Store) |
| 2.16 - Multitasking Apps may only use background services for their intended purposes: VoIP, audio playback, location, task completion, local notifications, etc. |
| 2.17 - Apps that browse the web must use the iOS WebKit framework and WebKit Javascript |
| 2.23 - Apps must follow the iOS Data Storage Guidelines or they will be rejected |
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| 5.1 - Apps that provide Push Notifications without using the Apple Push Notification (APN) API will be rejected |
| 5.2 - Apps that use the APN service without obtaining a Push Application ID from Apple will be rejected |
| 5.3 - Apps that send Push Notifications without first obtaining user consent, as well as apps that require Push Notifications to function, will be rejected |
| 5.8 - Apps that excessively use the network capacity or bandwidth of the APN service or unduly burden a device with Push Notifications will be rejected |
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| 8.5 - Apps may not use protected third party material such as trademarks, copyrights, patents or violate 3rd party terms of use. Authorization to use such material must be provided upon request |
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| 9.2 - App user interfaces that mimic any iPod or iTunes interface will be rejected |
| 9.3 - Audio streaming content over a cellular network may not use more than 5MB over 5 minutes |
| 9.4 - Video streaming content over a cellular network longer than 10 minutes must use HTTP Live Streaming and include a baseline 64 kbps HTTP Live stream |
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| 10.1 - Apps must comply with all terms and conditions explained in the Apple iOS Human Interface Guidelines |
| 10.3 - Apps that do not use system provided items, such as buttons and icons, correctly and as described in the Apple iOS Human Interface Guidelines may be rejected |
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| 12.1 - Apps that scrape any information from Apple sites or create rankings using content from Apple sites and services will be rejected |
| 12.3 - Apps that are simply web clippings, content aggregators, or a collection of links, may be rejected |
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| 13.2 - Apps that rapidly drain the device's battery or generate excessive heat will be rejected |
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| 17.1 - Apps cannot transmit data about a user without obtaining the user's prior permission and providing the user with access to information about how and where the data will be used |
| 17.2 - Apps that require users to share personal information, such as email address and date of birth, in order to function will be rejected |
| 17.4 - Apps that collect, transmit, or have the capability to share personal information from a minor must comply with applicable children's privacy statutes/include a privacy policy |